

White Cream Liniment

Article No. 02316/32316 (325 mL/11 fl. oz.)

Rub away the pain! For relief without burning, simply rub on and feel the pain go away. A deep-penetrating formula that relieves minor aches.

- **Time-tested:** Since 1915!
- **Cream lotion:** Won't dry the skin; leaves it feeling soft and smooth; rub into skin to stimulate circulation.
- **Deep penetrating formula:** Reduces muscular discomfort due to overexertion, fatigue and strains; provides temporary relief for minor aches and pains associated with simple backache, arthritis, strains, bruises, sprains, and stiffness; won't leave a greasy film on skin.

Active Ingredients

- **Turpentine (9%):** Extracted from pine trees, this counterirritant has been used as a folk remedy for centuries. Please note that the material used in medicinal products is rectified; that is, it is of much higher quality than the commercial product. It is a highly effective counterirritant and is perfectly safe.
- **Camphor (3%):** Occurs in nature in the camphor tree, an Asian evergreen related to cinnamon. When applied to the skin, camphor produces a mild local anesthetic action (depresses some nerve endings and stimulates others). It also acts as an antipruritic, which means it relieves itching.



Testimonials —

Individual results may vary.

“I’m writing this letter to praise your product, White Cream Liniment. Several weeks ago my friend gave me some of your White Cream Liniment because I was having so much pain in my right knee up to my right hip. I used it, and for the first time in a long time, I was able to sleep through the night. Since then I have recommended it to numerous people who are now grateful for the relief it brings. I gave it to a friend who hadn’t slept for two weeks because of her pain, and after using your Liniment she slept all night.”

— Ruby Fitzpatrick, Illinois

“At a fair recently, a woman was walking past my booth in great pain. I told her to put the White Cream Liniment on her legs to see if it would help. She was in so much pain that I had to help her put it on. She was so excited that the pain was gone, that she bought nine bottles and her friend bought four on the spot.”

— Kathryn Knopf, Michigan

“When I am on my feet all day, my feet and ankles often throb with pain and it is difficult to go to sleep. Now, after a long day on my feet, I rub Watkins White Cream Liniment on my ankles and feet. Within 10 to 20 minutes I am asleep and the pain is gone.”

— Connie Hogg, Colorado