

**Special offers effective
February 1-29, 2012**

Integrity Since 1868

J.R. Watkins started a lasting tradition when he introduced the world's first money-back guarantee, which we still honor on every product we sell:

Satisfaction Guaranteed

If a Watkins product used in your home is, for any reason, considered not to be satisfactory, please return it to Watkins or your Independent Watkins Associate for full refund of purchase price.



A \$1 shipping and handling surcharge is required for customers in Alaska, Hawaii and Puerto Rico.

Call your Independent Watkins Associate

natural plant-based
personal care
safe for you & your family

Baby Care

Natural from the start...

Use J.R. Watkins Naturals Baby Care line to care for your little one without worry. Made with ingredients as wholesome and harmless as your baby, our products are free of synthetic preservatives, fragrances, and dyes.

Baby Lotion

A. J.R. Watkins Naturals Baby Lotion contains natural shea butter and sunflower oil, providing all day moisture that leaves skin naturally smooth, soft and nourished.

- Light, fast-absorbing formula

20496 (8 fl oz/237 ml) **\$8.99** ¹/_A

Soothing Baby Balm

B. Formulated with chamomile and calendula extracts, this balm helps gently relieve minor skin irritations.

- 100% natural
- Convenient stick application

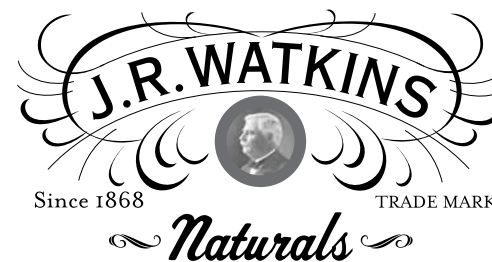
20494 (0.6 oz/17 g) **\$7.99**



A-B

New

U.S.



**February
Highlights 2012**

**HOME BUSINESS
OPPORTUNITY**

www.WatkinsOnline.com

premium quality
natural gourmet
extracts and spices

Original Double Strength Vanilla ¹/_A

A. Watkins award-winning Original Vanilla is made from the world's finest Madagascar Bourbon vanilla beans. Our secret low-alcohol, double strength formula should be a staple in every kitchen.

- Award-winning
- The best all-purpose vanilla for baking and freezing

01008 (11 fl oz/325 mL) **\$14.99** ¹/_A

SPECIAL \$13.99 ¹/_A **Value Size!**



A

B



Purest Granulated (not ground) Black Pepper ¹/_A —All-Natural

B. When it comes to the world's most important spice, you might as well use the best. At Watkins, we buy top-quality Malabar and Lampung peppercorns (the two most potent varieties), carefully screen out fillers and stems, then granulate (not grind) them through our exclusive process, which preserves their high essential oil content.

01140 (6 oz/170 g) **\$8.99** ¹/_A **SPECIAL \$7.99** ¹/_A

Call 1-800-WATKINS (928-5467) to order



Please have the I.D. number or name of your Independent Watkins Associate available when ordering.
Monday through Friday, 7:00 a.m. to 6:00 p.m., CT • After hours, please use our Order Entry Recording System.

Order online at: www.WatkinsOnline.com

1-800-WATKINS (928-5467)



A

Purest Ground Cinnamon TM All-Natural

A. Our award-winning high-oil Korintje cassia cinnamon has been a part of family rituals for more than 100 years. Make it part of yours, and you'll see what all the fuss is about. With about twice as much flavor as the Ceylon variety, it's the best quality cinnamon available anywhere.

- Superior quality only available from our catalog
- Value size means lower cost per serving
- Watkins high-oil Korintje cassia contains 3 to 3.5% essential oil; many others on the market contain 1 to 2%, and inferior brands as low as .5%

01115 (6 oz/170 g) **\$7.99** ~~↗~~ **SPECIAL \$6.99** ~~↗~~



D

E

All-Natural Poultry Seasoning

D. A savory combination of our premium-quality herbs is specially blended to complement any poultry dish. It's the best seasoning for stuffing you've ever tasted (recipe included on label). Add this seasoning to any chicken or turkey casserole, use it as a rub for roasting, or add it to ground pork to make a breakfast sausage. The possibilities are endless!

21143 (1.58 oz/45 g) **\$6.99** **SPECIAL \$5.99**

Economy Size Seasoning Salt TM

E. Our unique blend of salt and spices is now packaged in a larger, economy size for all occasions. This versatile blend will add a balanced flavor to any food.

21992 (6.7 oz/190 g) **\$5.99** ~~↗~~ **SPECIAL \$5.49** ~~↗~~

Baker's-Sized Extracts*

B. Watkins superior quality extracts in a large, value size for serious bakers! (8 fl oz/236 mL)

21201 Cinnamon
21206 Rum

\$9.99 each ~~↗~~ **SPECIAL \$8.99 each** ~~↗~~

21200 Chocolate
21202 Maple

\$10.99 each ~~↗~~ **SPECIAL \$9.99 each** ~~↗~~

21208 Caramel
21203 Peanut Butter

\$11.99 each ~~↗~~ **SPECIAL \$10.99 each** ~~↗~~



B

All-Natural Grapeseed Oils for dipping and cooking

F. Our all-natural grapeseed oil is lower in saturated fat and higher in unsaturated fats than nearly all other oils. (12.6 fl oz/374 mL)

01535 Original
01528 Citrus & Cilantro
01527 Garlic & Parsley

\$11.99 ~~↗~~ **each**
SPECIAL \$10.99 ~~↗~~ **each**



F

Gourmet Snack & Dip Seasonings

C. Turn "ordinary" into "extraordinary" with our versatile Gourmet Snack & Dip Seasonings. Just mix with regular or low fat sour cream, puréed cottage cheese or plain yogurt to create delicious dips and spreads for everything from crackers to crudités. Mix with cream cheese for flavorful spreads for roll-ups, cheese balls and canapés.

- 02050 Bacon & Cheddar (3.2 oz/92 g)
- 02068 Bacon & Onion (4.0 oz/115 g)
- 02069 Blazin' Cajun (3.5 oz/100 g)
- 02055 Cucumber & Dill (3.9 oz/110 g)
- 02072 Fiesta (3.3 oz/95 g)
- 02056 Garden Vegetable (4.2 oz/120 g)
- 02057 Garlic & Dill (3.7 oz/105 g)
- 02062 Salsa & Sour Cream (3.7 oz/105 g)
- 02065 Tomato & Horseradish (3.7 oz/105 g)

\$8.99 each ~~↗~~ **Purchase two Snack & Dip Seasonings, save \$1.00 on each**



C



G

Dessert and Frosting Mixes

G. Get all the goodness of home-made—with the convenience of a mix! Stock your pantry and create luscious puddings, pies, sauces, fillings and frostings that taste just like homemade, but without the hassle. Recipes included.

- Makes 17-37 servings per can

21013 Butterscotch* (10.2 oz/290 g)
21014 Chocolate (6.71 oz/190 g)
21016 Lemon (9.88 oz/280 g)

\$7.99 each ~~↗~~ **SPECIAL \$7.49 each** ~~↗~~

21018 Tapioca (13 oz/370 g) **\$8.49** ~~↗~~
SPECIAL \$7.99 ~~↗~~

*Temporarily unavailable

natural plant-based
personal care
 safe for you & your family

Hand and Body Lotion

A. Keep your body's delicate skin soft with J.R. Watkins Hand & Body Lotion. This rich formula provides deep, long-lasting moisture that leaves skin naturally smooth, soft and nourished. Our formula contains more than 10 natural oils and extracts to protect and pamper even the most sensitive skin. (11 fl oz/325 mL)

- 97-99% natural
- Helps relieve chafed, chapped and dry skin

20510 Coconut Milk & Honey—**NEW**
 20442 Grapefruit—**NEW**
\$9.99 each *↘*

New



D

Body Oil Mists—**NEW!**

D. These rich, moisturizing sprays leaves your skin feeling soft and smooth. Formulated with apricot kernel oil and vitamin E to nourish your skin with essential nutrients it needs. Because the oil is quickly absorbed by the skin, it leaves a dry yet soft feel. (6 fl oz/177 mL)

• Perfect for dry skin

20447 Coconut
 20444 Grapefruit

\$8.99 each or purchase either **Grapefruit or Coconut Milk & Honey Hand & Body Lotion (20442 or 20510, see page 4), get matching Body Oil Mist for \$4.99**

New

Bath and Body Oils

B. J.R. Watkins Natural Body Oils are a rich blend of luxurious, natural oils regarded for their anti-aging and nourishing qualities. Pour a small amount into your bath or smooth onto skin immediately after bathing—your skin will thank you! (4 fl oz/118 mL)

- 99-100% natural
- Perfect for massages and cuticle care

20512 Lavender
 20448 Lemon
 20449 Mango

\$7.99 each



B



E

Lip Tints

E. All the benefits of our 100% natural beeswax lip balm, with a hint of color! Goes on smooth, with a refreshing peppermint twist. (0.09 oz/2.55 g)

- 100% natural
- Naturally flavored with pure peppermint oil

20223 Berry Charming
 20221 Strike-a-Rose
 20220 Tickled Pink
 20219 Scarlet Sunset
 20218 Stardust
 20222 Simply Mauve-lous

\$4.99 each SPECIAL \$4.59 each

Hand Creams

C. J.R. Watkins Hand Creams provide your skin with the ultimate moisturizing experience. Natural shea and cocoa butters are whipped together with more than 10 natural oils and extracts to protect, soothe and condition your skin. The convenient tube is perfect for anyone on the go. (3.3 oz/95 g)

- 96-98% natural
- Ideal for rough areas
- Suitable as an all-over moisturizer

40507 Aloe & Green Tea
 40508 Lavender
 40509 Lemon Cream
 40516 Mango
 40510 Vanilla

\$9.99 each SPECIAL \$8.99 each



C



F

Aloe & Green Tea Body Wash

F. This luxurious natural body wash gently cleanses your skin without stripping away natural moisture, leaving it baby soft!

- 99% natural
- Free of harsh detergents and dyes
- Rich, luxurious suds

20471 (12 fl oz/355 mL) **\$9.99** *↘*
SPECIAL \$8.99 *↘*



A

Lotion Devotion Kit

A. This medley of natural lotions smooths and nourishes your skin—naturally! The secret to our rich formula is the ten natural oils and extracts.

• Great way to sample our entire lotion line!
Contains:

- Aloe & Green Tea Hand & Body Lotion (1 fl oz/29 mL)
- Lavender Hand & Body Lotion (1 fl oz/29 mL)
- Lemon Cream Hand & Body Lotion (1 fl oz/29 mL)
- Mango Hand & Body Lotion (1 fl oz/29 mL)
- Rejuvenating Peppermint Foot Cream (1 fl oz/29 mL)
- Signature J.R. Watkins Pouch

20537 **\$15.99** SPECIAL **\$14.99**

natural plant-based
remedies
safe for you & your family



B

Petro-Carbo First Aid Salve

B. Relied upon for generations, Petro-Carbo Salve is still a staple for every home medicine cabinet and first-aid kit. Its active ingredient is phenol (carbolic acid), but it derives other benefits and its unique aroma from botanicals such as camphor, oil of spruce, and the tea tree relative, cajeput. This versatile product is safe and effective for relieving pain and itching associated with:

- minor cuts
- burns
- skin irritations
- scrapes
- insect bites

02372 (4.37 oz/124 g) **\$12.99** SPECIAL **\$10.99**

natural-based supplement

Mood Plus

C. Our uplifting formula of St. John's wort, green tea extract, rhodiola rosea root and mood-supporting herbs promotes positive emotions and helps the body cope with stress while easing anxiety and irritability.* Promotes relaxation and a more restful sleep when taken at bedtime.*

02273 (30-day supply) **\$21.99**
SPECIAL **\$20.99**

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Please consult with your doctor before taking any dietary supplements.



C

natural plant-based
home care
safe for home & family

Natural Liquid Hand Soaps

D. Formulated with premium natural ingredients and essential oils, these hardworking, natural hand soaps create a smooth lather of suds that rinse away, leaving your hands exceptionally clean and smooth.

- (11 fl oz/325 mL)
 - Gentle on hands
 - Watkins premium fragrances
 - Attractively packaged
- 23050 Aloe & Green Tea (not shown)
23055 Grapefruit —NEW
23052 Lavender
23051 Lemon (not shown)
23053 Orange Citrus

\$7.49 each ~~†~~ SPECIAL **\$6.99** each ~~†~~



D

New

Natural Sink Sets

E. Unlock the secret to naturally clean, soft hands with J.R. Watkins Sink Sets. Rid hands of daily dirt and grime; then moisturize and soften with our natural hand & body lotion. This handsome caddy, made exclusively for Watkins, is sturdy, water-resistant and embossed with the J.R. Watkins logo. Perfect for display next to the kitchen or bathroom sink.

Aloe & Green Tea Set includes:

- Aloe & Green Tea Natural Hand Soap (11 fl oz/325 mL)
- Aloe & Green Tea Natural Hand & Body Lotion (11 fl oz/325 mL)

20472 **\$17.99** ~~†~~

Lavender Set includes:

- Lavender Natural Hand Soap (11 fl oz/325 mL)
- Lavender Natural Hand & Body Lotion (11 fl oz/325 mL)

20467 (not shown) **\$17.99** ~~†~~

Lemon Set includes:

- Lemon Natural Hand Soap (11 fl oz/325 mL)
- Lemon Cream Natural Hand & Body Lotion (11 fl oz/325 mL)

20469 (not shown) **\$17.99** ~~†~~

Purchase any Sink Set (20472, 20469 or 20467), get the second matching scent for \$8.99 ~~†~~



E