

White Cream Liniment

Article No. 02316/32316 (325 mL/11 fl. oz.)

Rub away the pain! For relief without burning, simply rub on and feel the pain go away. A deep-penetrating formula that relieves minor aches.

- **Time-tested:** Since 1915!
- **Cream lotion:** Won't dry the skin; leaves it feeling soft and smooth; rub into skin to stimulate circulation.
- **Deep penetrating formula:** Reduces muscular discomfort due to overexertion, fatigue and strains; provides temporary relief for minor aches and pains associated with simple backache, arthritis, strains, bruises, sprains, and stiffness; won't leave a greasy film on skin.

Active Ingredients

- **Turpentine (9%):** Extracted from pine trees, this counterirritant has been used as a folk remedy for centuries. Please note that the material used in medicinal products is rectified; that is, it is of much higher quality than the commercial product. It is a highly effective counterirritant and is perfectly safe.
- **Camphor (3%):** Occurs in nature in the camphor tree, an Asian evergreen related to cinnamon. When applied to the skin, camphor produces a mild local anesthetic action (depresses some nerve endings and stimulates others). It also acts as an antipruritic, which means it relieves itching.



Testimonials—

Individual results may vary.

"I'm writing this letter to praise your product, White Cream Liniment. Several weeks ago my friend gave me some of your White Cream Liniment because I was having so much pain in my right knee up to my right hip. I used it, and for the first time in a long time, I was able to sleep through the night. Since then I have recommended it to numerous people who are now grateful for the relief it brings. I gave it to a friend who hadn't slept for two weeks because of her pain, and after using your Liniment she slept all night."

—Ruby Fitzpatrick, Illinois

"At a fair recently, a woman was walking past my booth in great pain. I told her to put the White Cream Liniment on her legs to see if it would help. She was in so much pain that I had to help her put it on. She was so excited that the pain was gone, that she bought nine bottles and her friend bought four on the spot."

—Kathryn Knopf, Michigan

"When I am on my feet all day, my feet and ankles often throb with pain and it is difficult to go to sleep. Now, after a long day on my feet, I rub Watkins White Cream Liniment on my ankles and feet. Within 10 to 20 minutes I am asleep and the pain is gone."

—Connie Hogg, Colorado

Note: For national products, in most cases U.S. product photos are shown.