

## White Cream Liniment

Article No. 02316/32316 (325 mL/11 fl. oz.)

Rub away the pain! For relief without burning, simply rub on and feel the pain go away. A deep-penetrating formula that relieves minor aches.

- **Time-tested:** Since 1915!
- **Cream lotion:** Won't dry the skin; leaves it feeling soft and smooth; rub into skin to stimulate circulation.
- **Deep penetrating formula:** Reduces muscular discomfort due to overexertion, fatigue and strains; provides temporary relief for minor aches and pains associated with simple backache, arthritis, strains, bruises, sprains, and stiffness; won't leave a greasy film on skin.

### Active Ingredients

- **Turpentine (9%):** Extracted from pine trees, this counterirritant has been used as a folk remedy for centuries. Please note that the material used in medicinal products is rectified; that is, it is of much higher quality than the commercial product. It is a highly effective counterirritant and is perfectly safe.
- **Camphor (3%):** Occurs in nature in the camphor tree, an Asian evergreen related to cinnamon. When applied to the skin, camphor produces a mild local anesthetic action (depresses some nerve endings and stimulates others). It also acts as an antipruritic, which means it relieves itching.

### Testimonials—

Individual results may vary.

“My husband had poison ivy really bad; my downline Associate suggested using White Cream Liniment. My husband gave it a try and it worked! It got rid of the itching and helped dry it up. This is a staple product in my medicine cabinet.”

—Jennifer Ess,  
Independent Watkins Associate, Iowa

“At a fair, a woman was walking past my booth in great pain. I told her to put the White Cream Liniment on her legs to see if it would help. She was in so much pain that I had to help her put it on. She was so excited that the pain was gone, that she bought nine bottles and her friend bought four on the spot.”

—Kathryn Knopf,  
Independent Watkins Associate, Michigan



“The best product I find that Watkins has is the White Cream Liniment. When I use this product on my knees and joints, my aches and pains are no longer there.”

—Valerie Bryant,  
Independent Watkins Associate, Ontario

“When I feel everyday emotional pressures (stressed out), White Cream Liniment comes to my aid. I put it on wherever I am sore before sleeping and I am not sore or stiff in the morning.”

—Patty Bass,  
Independent Watkins Associate, Tennessee

Note: For national products, in most cases U.S. product photos are shown.