

Liquid Laundry Detergents

Article No. 26741 Lemon

Article No. 26742 Fragrance Free
(946 mL/32 fl. oz.)

J.R. Watkins Natural Liquid Laundry Detergents are ultra concentrated and require only 1 ounce per load. The convenient 32 ounce bottle contains 74% less water than commercial 100 ounce detergents; and the packaging requires less than half the plastic.

Traditional laundry detergents are often petroleum-based; depleting nonrenewable resources and creating pollution when manufactured. Natural laundry detergents reduce the number of chemicals and toxins that come into direct contact with your family's skin as well as reduce energy costs and protect water supplies.

This natural formula also contains a soy-based fabric softener to leave clothes feeling soft and clean.

- **Concentrated:** Use only 1 ounce per load; 32 uses per container.
- **Ideal for:** Front loading and high efficiency washers.

Everyday choices affect the health of our families and our environment. J.R. Watkins Premium Natural Cleaning Products feature plant-based formulas that are:

- Ammonia Free
- Animal Ingredient Free
- Benzene Free
- Biodegradable
- Bleach Free
- Boron Free
- Butyl/Ethyl Cellosolve Free
- Diethylene Ether Free
- Dye Free
- Formaldehyde Free
- Isopropanol Free
- Kerosene Free
- Mineral Spirit Free
- Never Tested On Animals
- Non-toxic
- Paraben Free
- Petrochemical Free
- Phosphate Free
- Phosphoric Acid Free
- Phthalate Free
- Propylene Glycol Free
- Sodium Lauryl Sulfate Free
- Sulfuric Acid Free



Tips

- More than 85% of the energy used by an average washing machine goes into heating the water. To save both water and energy choose the shortest cycle time possible.
- Place laundry hampers in every room where people change clothes.
- Clean plastic hampers regularly with J.R. Watkins Natural All-Purpose Wipes.
- Always check clothing labels for care instructions.
- Check and empty pockets before putting clothing into the washer.
- Never overload the washer or dryer.
- Clean the lint filter between every load.